

HEIDI A. PACKARD
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EDUCATION

Massachusetts Institute of Technology, Sloan School of Management, Cambridge, MA	
Ph.D., Accounting	(Expected 2018)
S.M., Management Research	2016
Tufts University, The Fletcher School of Law and Diplomacy, Medford, MA	
Master of International Business (MIB)	2013
Colby College, Waterville, ME	
B.A., Economics and Government, <i>magna cum laude</i>	2003
Minor: Mathematics	

RESEARCH

Interests:

Executive compensation, corporate governance, and disclosure

Working Papers:

“Non-Price and Price Performance Vesting Provisions and Executive Incentives” (with John Core)

“Why do firms disclose performance compensation targets?”

CONFERENCES, PRESENTATIONS, & WORKSHOPS

Financial Accounting and Reporting Section Midyear Meeting & Doctoral Consortium	2017
Journal of Accounting and Economics Conference	2016, 2013
Annual Accounting Research Conference in honor of Nicholas Dopuch (poster presentation)	2016
American Accounting Association Annual Meeting (presenter)	2016, 2015
UNC Tax Doctoral Seminar	2015

TEACHING & OTHER RESEARCH EXPERIENCE

Massachusetts Institute of Technology, Sloan School of Management:	
Executive MBA Principles of Fundamental Analysis with Professor Jacob Cohen (<i>no rating</i>)	2017
Corporate Financial Accounting with Professor Maria Loumioti (<i>no rating</i>)	2016
MBA Management Accounting and Control with Professor Scott Keating (6.0/7.0)	2016
Executive MBA Accounting for Managers with Professor Christopher Noe (5.4/7.0)	2016
Masters of Finance Financial Accounting with Professor Nemit Shroff (5.6/7.0)	2015
Sloan Fellows Executive MBA Financial Accounting with Professor Joseph Weber (6.7/7.0)	2013

TEACHING & OTHER RESEARCH EXPERIENCE (continued)

Tufts University, The Fletcher School of Law and Diplomacy:

International Financial Management with Professor Laurent Jacque	2013
Macroeconomics with Professor Lawrence Krohn	2013
Financial Accounting and Corporate Finance with Professor Laurent Jacque	2012
Research Assistant for Professors Bhaskar Chakravorti, Jeswald Salacuse, and Peter Uvin	2012-2013

PROFESSIONAL EXPERIENCE

GMI Ratings, Portland, ME, <i>Analyst</i>	2010-2011
The Beacon Group, Portland, ME, <i>Consultant</i>	2008-2009
Wellington Management Company, LLP, Boston, MA, <i>Investment Administration</i>	2005-2008
Pen School, Maharashtra, India, <i>Senior Intern</i>	2003-2004

HONORS & AWARDS

Henning (1933) Memorial Scholarship	2015-2017
Deloitte Foundation Doctoral Fellow	2016
MIT Sloan Fellow	2013-2016
MIT Presidential Graduate Fellow	2013-2014
Schmidheiny Master of International Business Scholarship (\$60,000)	2011-2013

OTHER

Ad hoc Reviewer, <i>Journal of Accounting and Economics</i>	
MIT Asia Conference in Accounting, 2015-2017	
American Accounting Association Annual Meeting, 2016	
Member, American Accounting Association, 2015-2017	
Proficiency in spoken and written French (ILR3)	
PSIA Level I Alpine Instructor (inactive)	